

GEORGE LEE SYE

Keynote Speaker for Your Next Event.



George Lee Sye - Helping make YOUR EVENT a GREAT SUCCESS!

Visionary, Author, Business Execution and Performance Coach

‘LIFE ITSELF IS AN INCREDIBLE EDUCATION’

George Lee Sye left school at 15 years of age. With little education, but tremendous motivation and drive he started his working life as a builder’s labourer. He obtained a trade certificate (and apprentice of the year) before moving into Government Service in the mid 80s.

Over a period of 10 years he played a significant role in more than 400 high risk jobs as a member of a police special operations group. Motivated by two jobs that ‘went wrong’ during the late 1980s, he began a life-long study of human behaviour with a focus on finding answers to a number of key questions.

- What drives people’s behaviour and causes them to act in certain and often conflicting ways in different situations?
- Why do some people really perform or achieve success in getting a specific outcome while others don’t, regardless of the circumstances?
- What are the keys to building rapport and creating connection with any person as a basis for influencing their behaviour?

George has since gone on to obtain an MBA and apply his incredible breadth and depth of experience with human behaviour and rapid achievement in a range of leadership roles. He now plays a significant role as an entrepreneur and leader in multiple companies.

Worth Considering!

Diversity - From tradesman to counter terrorism expert to protecting the President of the United States of America, from working in horse stables to Training Manager to Hospital Administrator to Company Owner; his diverse breadth and depth of knowledge drawn from a tremendous range of experiences and life-long commitment to self education is astounding.

Interesting - With energy and fitness levels that defy traditional beliefs about aging and a living example of what he espouses, his talks generate incredible interest wherever he goes.

Credible - When he talks about achievement he does so having gone from little education to company owner over a working life of more than 37 years. When he talks about health and longevity he does so with the energy and vitality of a 20 year old. When he talks about psychology, influence and persuasion, mental shifts and change leadership he does so from a framework of personal application in every aspect of his own personal and professional life.

What does George do today?

VISIONARY

George is founder of Soarent Vision Pty. Ltd. With customers such as BHP Billiton and Rio Tinto applying his business growth technology and leadership methodologies, its positive impact is felt at many levels inside and outside some of the most successful corporations in the world.

Under his Chairmanship, Soarent Vision is rapidly expanding its entrepreneurial arm and establishing itself as a growth company and SME to model.

AUTHOR

He has written and published 10 books in the area of growth and performance improvement; and has 20 more in the pipeline. His 2009 publication, *Process Alchemy with Lean Six Sigma*, is also translated and published in China by the largest publishing company in that country - Oriental Press.

PERFORMANCE COACH & EDUCATOR

He has delivered more than 300 seminars (over 1,000 full days of speaking) across the world, including events in the USA, South Africa, New Zealand, South America and Papua New Guinea. More than 25,000 people have personally experienced his philosophies in formal training courses, as well as his incredible enthusiasm and energy for life through his work with Soarent Vision.



Testimonials

I always admired George's great self-discipline and his ability to achieve two or three times the level of output of other people. I now know the secret (or at least one of the secrets) to his success. I only wish that I had learnt this 15 years ago as I was embarking on my career.

Gary Warden - Global Leader OE BHP Billiton

You are an inspiration to both of us and your seminar could not have come at a better time for us. We speak very highly of your seminar and your books to everyone we meet. Many of our friends, both business and personal, have expressed interest in attending one of your seminars and we could sell a book just about every day. We want to have an impact on people's lives the way you have inspired us.

Sharon Stuckey

Just wanted to let you know how much I enjoyed the course - truly life changing! THANK YOU!! I've already used some of the techniques on both my husband and young friend and the changes are rippling out!

Deanne Tindale - Dreamvast (Owner)

Thank you for showing me a way in which I can focus on changing my behaviour, beliefs, conduct and ultimately my life for the better and by doing so, demonstrating to the people around me that one has to change him / herself before changing anything else.

Volker Koepke - Executive Chef Radisson Resorts

George Lee Sye has a cognitive and conceptual ability that is by definition 'genius', however sincere humility would see him embarrassed by such a label. It is rare in each of our lifetimes that we have the opportunity to engage with an individual with George's abilities, altruism and (he would be embarrassed again by this) - compassion, for he actually does care about each person he meets. In previous occupations I would have followed George into any high-risk situation and trusted him with my life implicitly.

Dr. John Rolfe - Queensland Police Service

Thank you for teaching the teacher more about life and leadership. Your course has challenged me to change my personal and professional life for the better. The combination of psychology, theory and good practice has had a significant impact and I now know I can make the vision a reality. Thank you too, for being a mentor and more importantly a friend.

Kevin Tutt - Prince Alfred College

Spending time listening to George was like a glass overflowing. He not only gave us insight into improving our business but our personal lives also. We made changes in all areas of our lives immediately and following the steps George outlines continue to do so. George is not only inspirational but REAL, that's what makes him so successful.

Cobby Vines - Betty Beans Cafes

Expertise and Areas of Focus for Keynote Addresses

EXPERTISE

Influential and Persuasive Leadership - The psychology of influence and persuasion, how to get change to take place quickly and make it stick over time, making the connection with performance and behaviour change at home and in the workplace.

Business Execution - The psychology of business leadership and the paradigm shifts necessary for success in business today. Simplification of a business execution framework, a logical strategy for business success as measured by earnings and business value.

Work Life Integration - Getting balance in a time compressed environment, the causes and treatments necessary to make the shift. Why you must make the shift to live to your longevity potential and for your business to realise its commercial potential.

Health and Longevity - The science behind cellular level health and the impacts of today's living on healthful living, how we have been erroneously conditioned by a medium intent on making money.

Business Growth with Improvement Methodologies - Getting a Business Improvement initiative to thrive within the line management framework and not sit as a pimple on the side of the organisation. Linking Lean Six Sigma to business valuation models that drive the focus of company boards and CEOs.

AREAS OF FOCUS AND RELEVANCE

AREA OF FOCUS	IN-HOUSE BUSINESS	GENERAL PUBLIC	BUSINESS GROUPS	SPECIAL GROUPS
Business execution	✓		✓	
Influence and persuasion	✓	✓	✓	✓
Work life integration		✓	✓	✓
Health and longevity		✓	✓	✓
Business growth /improvement	✓		✓	✓

PUBLIC SPEAKING REFERENCES

- Symposium
- International Quality and Productivity Centre (IQPC)
- CI Forum (New Zealand)

Commonly Requested Speaking Topics

George Lee Sye is passionate and entertaining!

He has the ability to connect with and relate to people in every walk of life and at every level in an organisation, that's what makes his delivery so special. He doesn't just pass on someone else's story. With a diverse 37 year career behind him, he's been there and done it himself and is still doing it.

YOU WILL MOST DEFINITELY BE INSPIRED

1. The Changing Paradigms of Leadership in the Modern World

Topic: Our most requested business keynote session on the intangible aspects of leadership, George discusses some of the most important topics in business execution and leadership today as they relate to the thinking shifts all leaders must make to thrive into the future.

- The relationship between the technical and psychological elements of performance in a cycle of achievement
- Why behaviour control is the most common fallback for managers, yet the least effective way to realise performance potential
- How to effectively integrate command and control styles of leadership with influence and persuasion methods
- The missing synergies between 3 major business execution activities and how that limits business achievement today
- Survival versus growth mindsets - recognising the signs, understanding the impacts
- Why the subconscious conditioning behind individual behaviour is often in conflict with company objectives and how to treat that
- The paradigm shifts that must occur at the individual level for performance potential to be realised
- Flexible paradigms for growth leaders - taking leadership behaviours to a new level
- New conventions in generating buy-in from the workforce
- One tool for massively increasing a leader's persuasive ability

Duration: 3 to 3.5 hours (the content can be adapted to suit any audience group including company directors, business executives and CEOs, business improvement leaders and line management)

2. The Power or Influence and Persuasion - Leadership Master Class

Topic: This topic is dedicated to the greatest challenge confronting every leader today - the challenge of causing widespread behaviour change through addressing the driving forces of individual motivation.

With a strong focus on what it is that drives people to do what they do or don't do, this is an enlightening and entertaining introduction to the psychology of human behaviour and strategies for leading willing change in an organisation, delivered by a true master.

Duration: 1 hour to 1 day

3. New Conventions in Business Growth and Company Turnarounds

Topic: This topic is dedicated to presenting the conventions employed by Soarent Vision to effectively create growth for themselves and for their client companies. It focuses on the key components of business performance and future conventions for generating maximum economic value from a business or business unit. Ideal for general managers, business owners, line managers, business improvement and HR professionals.

Duration: 45 minutes to 1 hour.

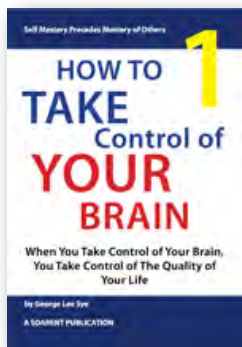
4. Personal Prosperity as a Springboard to Business Success.

Topic: George discusses 7 topics relevant to work life balance, personal health, wealth and prosperity and how that relates to business success in our world today.

- **PSYCHOLOGY:** The function of the unconscious mind as it underpins individual achievement and organisational success
- **SET POINTS:** How psychological set points unconsciously impede proactive growth
- **INCONGRUENCE:** How misalignment between desired outcomes and unconscious thinking patterns prevents optimum performance for individuals and companies and how that can be addressed
- **SOCIAL HYPNOSIS:** The unconscious behaviour conditioning that has taken place over the past two decades that inhibit the level of success your people experience in their own lives and how that adversely affects your business improvement results
- **STRATEGIES:** Five strategies that will shift your culture and have a profound impact on an individual's ability to accumulate wealth and experience genuine health and longevity
- **NAILING DESIRED OUTCOMES:** How the hypnotic patterns used by the most successful of people today can be used in setting and embedding goals for maximum achievement

Duration: 3 to 3.5 hours

Resources



NOW AVAILABLE ON IPAD

iBook - **How To Take Control of Your Brain**

The simple, yet profoundly important art of self communication through questioning.

NOW AVAILABLE ON IPAD

iBook - **Creating Wealth In Business**

A thought primer for business leaders, improvement professionals and employees alike. Available FREE from iBooks via iTunes.

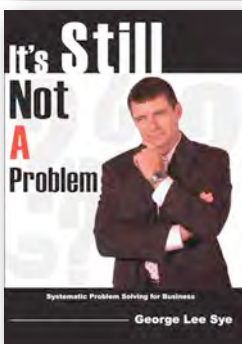
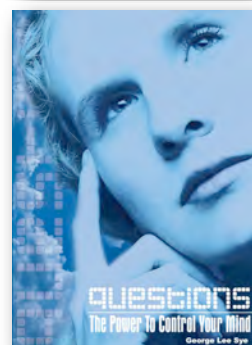


3 CD Audio Pack - **Problem Solving for Life**

10 steps for effectively dealing with the challenges of life that shape our circumstances and character.

Audio CD - **Questions: The Power to Control Your Mind**

A simple guide to the use of questions in controlling your thinking.



Book - **It's STILL Not a Problem**

A systematic approach to problem solving in business, a must for every improvement practitioner and process owner.

Book - **Process Alchemy 2nd Edition**

A guide to the leadership of business improvement using modern Lean and Six Sigma methodologies.



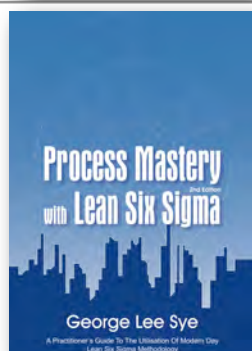
NOW AVAILABLE ON IPAD

iBook - **First Be An Extraordinary Team Leader**

A comprehensive guide on team leadership developed specifically for Lean Six Sigma Green Belts, Black Belts and Master Black Belts

Book - **Process Mastery with Lean Six Sigma**

Our best selling book by far, the second edition of this practical guide to the utilisation of Lean and Six Sigma is now available.



View Online Here

www.soarent.com.au/george-lee-sye-books

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