



Where / When

Perth, WA - 2011 & 2012

Melbourne, VIC - 2012

Duration

4 Modules - 13 Days

Investment

POA

Who

- Lean Six Sigma / Business Improvement Professionals
- Change Agents
- Functional Leaders / Line Managers
- High Potential Employees

Your Host



George Lee Sye

Registration

Call during office hours:

P: 61-7-3377 0824

P: 1300 551 294 (Aust.)

For individual courses, register online here:

www.soarent.com.au/courses

Information

Visit the Soarent Vision website here:

[MBB Training Program](#)

MASTER BLACK BELT CERTIFICATION PROGRAM

Today's MBB is a Business Leader .. not a better Black Belt or statistician!

Traditional MBB education focuses on creating more technically competent Lean Six Sigma practitioners. With the advancements in statistical analysis software and the changing dynamics of the business world today, the role of MBB is changing dramatically ... and MBBs who do not realise this will quickly become irrelevant in a world where the ability to drive and lead change is absolutely the key focus.

Your greatest challenge is not fixing processes it's fixing people!

The Program

- 4 world-class Leadership courses integrated with 1 advanced operational improvement course
- Delivered by a select group of highly capable educators and practitioners
- Strong focus on influential and persuasive leadership
- Application across all industries and open to all leaders
- Competency based certification (for MBBs)
- Available in major centres only (as a public program)



Why choose this program?

This is one of the **most innovative and relevant approaches to leadership** in the world today.

- Totally unique in the world of Lean Six Sigma and Business Leader education today
- Hard technical skills are balanced with soft change and performance leadership skills
- It recognises that personal mastery precedes mastery of others so begins with self leadership concepts
- Perfectly integrates into a extraordinary executive / business leader education strategy
- Portions of the program can be attended by any person in your organisation



The role of a Master Black Belt is that of leader and change agent, not a better Black Belt.'





Possibly the most innovative and relevant approach to Leadership and MBB development in the world today!

INTRODUCTION: Advances in Leadership Influence and Persuasion

Understanding the advances of the past decade in influence and persuasion psychology in business

3 HOUR INTRODUCTION EVENT

- How BUSYNESS kills your PERSUASIVE ABILITY and what you can do about it
- How a COST MINDSET impacts your ability to sell an idea and how you adjust to it
- The 1 MAJOR MISTAKE all leaders and influencers make in selling ideas
- 3 powerful INFLUENCE AND PERSUASION TOOLS you can use immediately
- 1 pattern of HYPNOTIC LANGUAGE you can apply directly to your presentations and written communication
- 5 core principles that will shift the RESULTS YOU GET when pitching ideas for buy-in

1. Business Execution Master Class 2 (MELP)

Building an outstanding organisation around a workforce of tremendously effective individuals

2 DAYS

Get out of stress, turn demands into drive and become more effective than ever before

Focus on what matters most and get extraordinary results

Massively increase your energy levels and attain long-term health

Move towards financial independence and build patterns for financial success in your company

Rapidly create a company culture of continual improvement

2. Leadership Immersion Part 1: Change Mastery for Business Leaders

The tools for leading an organisation wide change initiative and making it stick over time

3 DAYS

Rapidly build stakeholder commitment to change

Jointly create a compelling vision for a new state and use the unconscious mind to achieve a specified outcome

Accelerate the transition from old to new

Anchor that new state so it sticks over the long term

Utilise a model for change as the overarching framework for business improvement

3. Leadership Immersion Part 2: The Power of Influence & Persuasion

Building skills to create permanent behaviour change without the need for formal authority

2 DAYS

Understand the patterns & neurology of the unconscious mind and its implications on human behaviour

Create permanent and willing change in others through using patterns of influence

Employ persuasive techniques for getting people to say yes to your requests (in written or verbal form)

Connect and build rapport with any person in any situation

Articulate a compelling vision that attracts, inspires and motivates people to action

4. Leadership Immersion Part 3: Advanced Leadership Boot Camp

Mastering the art and science of leading, coaching, teaching and public speaking

6 DAYS

Use linguistic patterns, questioning and pre-framing methods to massively accelerate shifts in perception

Create positive mental shifts at the unconscious level

Make extremely influential and persuasive presentations with confidence and authority

Use hypnotic language patterns to significantly shift thinking and alter behaviour permanently

Increase your success in creating buy-in through the utilisation of influence and persuasion methods

[Click HERE For More Information](#)

